



**redtooth**  
poker



# THE GUIDE

From Your Local to Las Vegas



# Welcome

## Welcome to Redtooth Poker!

In this guide you'll find all you need to know about the league, how it works, how to run a night, make the most of it and the journey your players go on from your local to Las Vegas...

If you have any questions please call the poker team on **01246 813713** and we'll be happy to help!

## The Guide Contents

- > A Brief History
- > How It Works
- > Reasons To Join
- > Benefits
- > How The Game Works
- > Making The Most Of The Night
- > Getting Started In Your Venue
- > The Player Journey
  - Local
  - Regional
  - National
  - International
  - The VEGAS 100
- > What Others Say



## A Brief History

Redtooth Poker, the UK's No. 1 Pub Poker League boasts around 1,000 venues around England, Scotland and Wales. Since it's inception in February 2007, the league has continually improved standards of both equipment and support services. Redtooth Poker is the preferred poker supplier to most major breweries and pub chains.

A cash prize fund of £80,000 was introduced in 2009 and with the increasing popularity of poker, the Redtooth Poker League has experienced remarkable growth, this years prize fund is a massive £270,000.

In 2012, Redtooth Poker revolutionised pub poker in the UK by introducing VEGAS 100, a concept taking the UK's top 100 pub poker players, who qualify via regional and national finals, to the poker capital of the world Las Vegas to take part in our VEGAS 100 experience.

Ever since the start of the VEGAS 100, the brand has gone from strength to strength and has become a recognised event both across the UK and in Las Vegas itself. It has firmly become the target for every pub poker player to aim for.

After all, which poker player wouldn't want a free trip to Vegas to experience the VEGAS 100 and all it's perks?

**Redtooth Poker has been a runaway success. We have had over 200 players register to play and over 35 players turn up to play regularly on a weekly basis. For £20 a week it's a great business builder!**

**Martin Briggs**  
Licensee | Mansfield



**Redtooth Poker**  
From Your Local to Las Vegas



## How It Works

The league journey runs for 13 weeks continuously throughout the year with pubs being able to join at any time during the season. **The league costs £22.50 + VAT per week.**

We provide you with all the equipment you will need to run your poker night including 2 x tables, 2 x poker chip cases and a starter box including full details on how to run your league.



Four players from each venue qualify for quarterly regional finals. Each pub winner is presented with a glass trophy and certificate at regional finals.

There are 72 regional finals nationwide each year, where your customers compete against players from other local participating pubs to play for the title of Regional Champion.

The winner of the regional final will qualify for the VEGAS 100 trip with the other top players qualifying for our UK National Finals where they will have a further chance to qualify for the VEGAS 100 trip taking place at The Orleans Hotel and Casino.

Since the introduction of the Gambling Act 2005, which came into effect in 2007 players in pubs have been able to play for small stakes or prizes. Full details are provided in the starter box.



From Your Local to Las Vegas!  
[www.redtoothpoker.com](http://www.redtoothpoker.com)

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Full details of all prizes and opportunities are available online at: [www.redtoothpoker.com/prizes](http://www.redtoothpoker.com/prizes)  
VEGAS 100 seats are won in our regional and national finals held in Grosvenor Casinos across the UK and Online.  
Redtooth Poker is played for points and prizes, small stakes gaming may be offered by the venue, please ask at the bar for details.



# Reasons To Join

The main reason for joining the Redtooth Poker league is to attract customers to your pub!

The league is designed to bring customers into pubs for extended sessions thereby increasing the wet trade on an otherwise quiet night. The evening is planned with breaks and ways to keep players involved all evening.

A successful poker night also has a knock on effect on other nights in your pub as players may choose to take advantage of the various offers around your venue or targeted at them.

We have had some great feedback and testimonials from licensees across the country.

## Dave's Story

It's hard to put into words, the massive impact that Redtooth Poker has had on our pub. Since joining the league back in 2012, no fewer than SIX of our regular players have been fortunate enough to win a place on the VEGAS 100 trip - meaning I've had six chances in the draw for a FREE trip as the licensee.



We've established a regular clientele of core players who also frequent the pub on non poker days. At the last regional final, the combined strength of our players saw us lifting the team trophy for the South West region.

I'd like to sincerely thank Redtooth for their professionalism and hard work in running the league, long may it continue!

**Dave Smith**  
Licensee  
The Duke of Cornwall, Ivybridge, Devon.



# PLAY IN THE BIGGEST AND BEST PUB POKER LEAGUE RIGHT HERE.

**"THE BEST PUB POKER BY FAR!"**



**"FUN, FRIENDLY & FREE"**



**"NO OTHER POKER BRAND OFFERS THE  
SAME ENJOYMENT"**



**"GREAT ORGANISATION, GREAT PEOPLE  
AND A FANTASTIC PRIZE"**



**"THANKS FOR MY SOCIAL LIFE!"**



**"VEGAS WAS OUTSTANDING!"**



**Start your journey here on:**

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## Benefits

**Same Price Greater Value** - In the 11 years of Redtooth Poker we have **never** increased the cost of the league and we keep improving benefits to the licensees and prizes for the players.

**Free Subscription** - The UK Pub Poker Champion™ pub will receive a years free subscription. This is worth over £1,200 to the licensee.

**Landlord VEGAS Prize Draw** - Redtooth will be giving away two prize draw tickets per year to join the VEGAS 100 guest list. This is exclusive to pub licensees who have had one or more of their players qualify for the VEGAS 100. This is drawn a week after the UK National Finals so the venues of the ten players who qualify from those events will also be included in the draw. This prize is transferable and, if the licensee wishes, can be used as a way to attract new players/customers into their venue. How many licensees can give away a trip to Las Vegas in their pub?

**Landlord Equipment Discount** - The pubs will be provided with our **FREECARDS4LIFE** offer meaning that the pub will never need to purchase a deck of cards again. These are collected at the regional finals and are worth over £45 per year.

All other Redtooth Poker equipment if ordered by the licensee/manager of the pub will have the option of **Buy One Get One Free** offering more choice and value to the venue.

The equipment provided is sufficient for 16-18 players. It is advisable to promote the poker events beforehand and ask interested players to complete registration forms as soon as possible. A poster to help generate interest is available before signing up - call us on 01246 813713 and request one.

If more than 16 players register, you may wish to purchase additional equipment from Redtooth at special rates. Additional paperwork such as player registration forms etc. can be sent free of charge and ordered via our website or on the phone.

# THE BIGGEST PRIZE IN PUB POKER HISTORY!

# £270,000

TOTAL PRIZE POOL INCLUDING CASH PRIZES, TROPHIES, VEGAS HOLIDAYS AND MORE - ALL FREE TO PLAY!



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# How The Game Works

## Overview of the Game

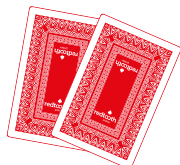
Texas Hold 'Em uses a disc called a dealer button to indicate where the cards are to be dealt. Prior to the deal, the two players to the left of the button place live bets called the small and big blinds. It is called a blind because players must pay this amount before seeing their cards. It's called live because it counts as part of any further bets in the first betting round. The play begins with two cards dealt face-down to each player.

Action starts with a betting round beginning with the player to the left of the blind bets and continuing clockwise around the table. Players may bet, check, raise or fold in turn. The big blind has the privilege of last action and may check or raise the bet.

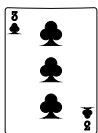
Three community cards called "The Flop" are then dealt up in the centre of the table and another betting round takes place beginning with the player to the left of the dealer button. Another card is dealt face up (called "The Turn") followed by a round of betting.

The fifth and last card called "The River" is dealt face up and a final round of betting takes place. Players remaining in the hand will then show their cards and the winning poker hand will be awarded the pot. Any combination of pocket cards and community cards may be used to make the best five-card poker hand.

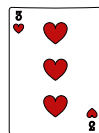
The game ends when one player has all the chips!



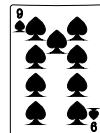
Hole Cards (Player)



The Flop



Turn



River

## How the Betting Works

Any bet needs to be a minimum of the current big blind. There are basically five options for betting throughout the game:

### 1. Check

If there has been no betting before you then you are able to check, this means no bet but you remain in the hand. This isn't applicable in the first round before the flop due to the posted blinds.

### 2. Fold

If you don't want to continue playing in this hand then you can fold your cards, you lose any chips you've invested into the pot up to this stage. Pass your cards to the dealer as they are no longer in play.

### 3. Call

If there has been a bet before you and you want to match it but not raise it, you can call. Your bet would be the same as the bet before you. For example the current bet is at 800, you would need to put in 800 to call.

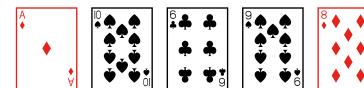
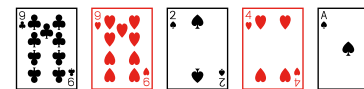
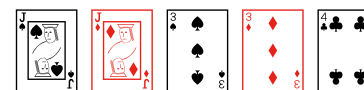
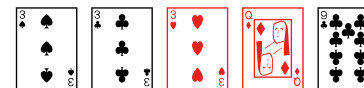
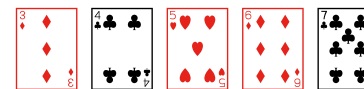
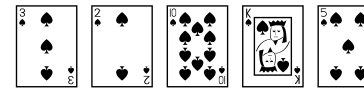
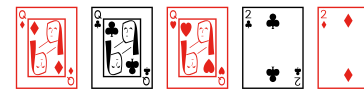
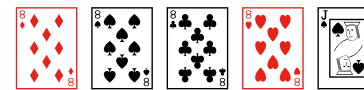
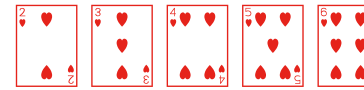
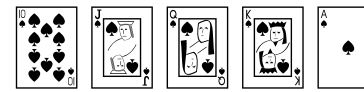
### 4. Raise

If you wish to raise the betting you need to announce 'raise'. The minimum raise is the difference between the previous two bets.

### 5. All In

Players are also able to go 'All In' which means that they are betting all their chips on that hand.

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## Texas Holdem Poker Hand Rankings

The following is a list of poker hand rankings, starting with the strongest:

### Royal Flush

10, J, Q, K, A of the same suit, this is the strongest hand in all of poker.

### Straight Flush

Any series of 5 consecutive cards of the same suit.

### Four of a Kind

Any hand with four cards of the same rank. (The fifth card does not matter.)

### Full House

A hand that consists of three cards of the same rank and two other cards of the same rank. In other words, a full house is a three-of-a-kind with a pair.

### Flush

When the hand has five cards of the same suit. It doesn't matter the rank of the cards, so long as they are all the same suit—like Spades or Diamonds. If two players have a flush, then the player with the highest card of that suit wins the hand. If the highest cards are equal, move to the second, then to the third, etc.

### Straight

Five sequential cards of any suit. If two players have straights, the straight with the highest card wins.

### Three of a Kind

Three cards of equal rank.

### Two Pairs

Two pairs of cards or equal rank.

### Pair

Two cards of equal rank.

### High Card

A hand that doesn't form any of these combinations. If comparing two of these hands, whichever player has the highest card is the winner.

In hands where the combinations are the same (like if two players have 2 Kings), then the tie is broken with the KICKER (next highest card). Whichever player has the higher kicker is the winner of the hand. If two players have the exact same five cards, the pot is SPLIT and the players equally divide the pot.



# Making The Most Of The Night

We want your poker night to be a huge success and build business in your venue - here's some hints and tips to get you started - don't forget you can call us anytime on 01246 813713 for advice and ideas.



**Visibility** - We strongly recommend that you run your poker night in a highly visible area in your venue. This ensures maximum exposure to all customers that come through your doors, therefore getting you more players!



**Table Service** - This is the most important factor in creating a successful poker night. Most poker players don't like to leave the table while playing but will often order drinks if table service is provided. We found that sales increased by nearly 400% when table service was provided - so make sure this is something you don't miss out on.



**Advertising** - We provide all our venues with A2 sized full colour posters that should be put up around the venue for your customers to see. These posters have a space at the bottom for you to write in the night you play.

There are now 3 types of posters (featured throughout this brochure) that offer different messages for you to promote the league. These are also available as downloads and images from our website for you to use too.



Advertising doesn't just stop with posters though, **word of mouth** is an excellent way to acquire new poker players. Get the word out there by talking to customers about your poker night, you may be surprised by how many people can play poker and fancy a good game!

We advertise your league on our website at **[www.redtoothpoker.com](http://www.redtoothpoker.com)** informing visitors what night you play, address and more.



**Self Management** - We offer an option for you to manage your players scores and league through our website. As well as being quicker and more up to date (no post to worry about) it gives you some real benefits too - you can send SMS messages and emails to your registered players each week to keep them up to date with offers and what's happening in your venue.



**Social Media** - This is a huge way to increase your trade and it's free! - Why not get your players to share and advertise your weekly league games on facebook, twitter and instagram. Make sure your venue's social media pages are up to date with lots of activity and correct contact details - this makes a huge difference in attracting new customers.



**Player Incentives** - Perhaps you could offer a free drink to any player who brings a friend along and registers for your Poker night. This is something you could offer via text message to your players.



**Small Stakes** - By law your players can play for small stakes in your venue (see 'The Legislation' for full details) and this can be another good way to keep your players interested week in and week out, if they can't make it to the regional finals they can still win a cash prize on the evening.



**Additional Prizes** - These can be offered to your weekly or season winner. Venues that offer a food menu could give meal vouchers away as a prize for winning a league game or winning the season. This would ensure a further visit on another night of the week, potentially bringing family or friends along too.



Outdoors banners are available to order - call us for details.



# Getting Started In Your Venue

To get going, simply call the Poker Team on 01246 813713 and we can get things moving for you straight away.

Here's the details...

- The Redtooth Poker league is just £20+VAT per week regardless of how many players you attract  
**PRICE HELD FOR 11 YEARS!**
- The minimum subscription is for 13 weeks and we do ask for the full 13 week payment up front. This equates to £260 + VAT.
- Your equipment will be sent out via next day courier ready for you to get started.
- After your first season you will be offered to pay monthly by direct debit.
- Full support and details of our telephone helpline is included with your subscription.
- Your venue will be advertised and listed on our website and shared via social media.

## Legislation



Whilst the Redtooth Poker league is based on points and can operate solely on this basis - since 1st September 2007 pubs have been allowed to play for small stakes or prizes. The maximum stake per person is £5 per night up to a maximum pot of £100 per night; any prizes given away cannot exceed £100. Private members clubs can play for increased stakes of £10 per night with a maximum pot of £250.

Venues are not allowed to charge players or take a cut from the pot. There are other legal restrictions and procedures which each venue needs to follow in order to fully comply with the law and the penalties can be severe.

Redtooth have produced a full briefing with all the options available and provide the documents required as well as the support needed to make the most of these opportunities these can be found on our website and are sent out with your kit.

## Adrian Clark

His prize was to play in the World Series of Poker in Las Vegas.





LOCAL  
YOUR PUB

1

REGIONAL  
THE REGIONAL FINALS

2

NATIONAL  
THE NATIONAL FINALS

3

INTERNATIONAL  
THE VEGAS 100

4



£270,000

TOTAL PRIZE POOL INCLUDING CASH PRIZES  
TROPHIES, VEGAS HOLIDAYS AND MORE\*  
ALL FREE TO PLAY!



## Player Journey

### 1. LOCAL

Free To Play  
13 Week League  
Winner Gets Certificate &  
Glass Trophy  
4 Players Go To Regional Final

### 2. REGIONAL

72 Live Regional Finals  
18 Locations Across the UK  
72 VEGAS Trips  
£36,000 Cash Prizes  
Free Buffet

### 3. NATIONAL

4 UK National Finals  
2 North & 2 South  
20 VEGAS Trips To Be Won  
Cash Prizes  
Free Drink & Buffet

### 4. INTERNATIONAL

110 Seats into the VEGAS 100  
Week Long Trip to Las Vegas  
£25,000 GUARANTEED Prizes  
Party, Welcome Tournament  
and More.

\*For full prize breakdown visit [www.redtoothpoker.com/prizes](http://www.redtoothpoker.com/prizes)





## Local

The night starts at 7.30pm where players will register for the game which starts at 8pm. With 2,000 chips to start playing with and an additional 1,500\* at the break players are well placed to play into the night. The blind levels are designed so the game ends in time for last orders and your winner is declared!

Play every week in your local venue and accumulate points according to your finishing position on the night. You can also take part in small stakes gambling and win up to £100 per night.

You can find all the current venues listed on our website and searchable via postcode... all available at **[www.redtoothpoker.com](http://www.redtoothpoker.com)**

After the 13 week season finishes, the top 3 players will automatically qualify for your nearest regional final, along with your play off winner making a total of 4 players from your league representing the pub.

In order to make your pub games fun, we have spent years developing our range of equipment including exclusive table tops, cards and chips.

We supply your venue with 2 x table tops, 2 x cases of casino quality poker chips, a starter pack with all you need for running a successful poker night, A2 posters for advertising, rules and hand rankings, membership cards and more...  
Plus FREE playing cards for life for your pub!

\*other tournament structures are available - get in touch!







## Regional

All qualifiers will receive an invitation to attend their nearest regional final, these are usually no more than an hours travel away. We host 72 regional finals per year at 18 Grosvenor Casinos across the UK from Aberdeen to Plymouth.

Registration opens at 10.30am and once the approx 150 players are seated the winners presentation starts.

We give each pub winner a glass trophy and certificate and they come forward to receive them to the applause of their fellow runners. We give away over £80,000 of glass trophies plus certificates to pub league winners each year.

The tournament starts at 12 noon and each player receives 5,000 chips, there's a break for a free buffet for all our players and play continues until we have the days winner - who will go direct to our VEGAS 100 trip the following year. The runners up will get invites to our National Finals and there is £500 in cash to be won at each regional final.

72 x VEGAS 100 seats are awarded throughout the year in addition to the £36,000 in cash prizes paid out to over 500 Redtooth Poker Regional Finalists.

At the regional finals the best overall team on the day is awarded the Team Trophy award to take back to the pub for bragging rights.



**Regional Final Team Winners**





## National

Twice per year we host our National Finals, these take place in the North and South, currently in Grosvenor Casinos in Manchester and Luton.

Players arrive at 10.30am for registration and receive a free welcome drink and a commemorative National Final card guard, exclusive for qualifiers.



Play starts at 12 noon with dealers provided, and the 150 + players will start with 10,000 chips, there's also a break for a free buffet.

There are 20 seats available at our National Finals each year to the VEGAS 100.

Once players resume they play down to the final five players who all receive a golden ticket to join us in Las Vegas for the VEGAS 100 and our UK Pub Poker Championship™

As well as the VEGAS 100 prizes - there is also another £6,000 guaranteed in cash prizes available on the day\*.

\*based on invited figures to live poker events







## International

The VEGAS 100 is the culmination of a twelve month search to find the best pub poker players from around the UK and pit them against each other to find the best of the best. Only the top pub poker players from up and down the country will qualify for this prestigious event, our VEGAS 100 National Final.

The VEGAS 100 trip is reaching new heights with the Redtooth Poker team now escorting a total of 260 players and guests to Sin City on a yearly basis. All VEGAS 100 qualifiers are greeted by their Redtooth representative with welcome guide, itinerary and VEGAS 100 lanyard at various UK airports.

Once landed in the desert heat players are provided free transfers to our base for the week, The Orleans Hotel & Casino.



The award winning poker room at the Orleans recently added another honour when it was voted the city's best poker room by the readers of the Las Vegas Review-Journal. The comfortable 35 table poker room is the perfect location to stage the VEGAS 100.

The UK's elite pub poker players, THE VEGAS 100 will be playing for a share of the £25,000 prize pool with the day's winner receiving £13,000 from the prize pool - £8,000 cash and a £5,000 sponsorship package. This package includes entrance into the Redtooth Poker Tour events, the GUKPT events including the Goliath, the biggest European poker tournament, branded clothing and a free subscription for their pub and more.

The runners up will have a share of the remaining £12,000.



Las Vegas



## VEGAS 100 Tournament, Las Vegas



**VEGAS 100 - Shuffle Up & Deal!**



## VEGAS 100

The new UK Pub Poker Champion™ will be upgraded to a suite for the rest of the trip and will enjoy being chauffeured back to the airport in a limousine. The champion will then start their year representing Redtooth Poker at various tournaments across the country.

The culmination of the VEGAS 100 trip is our legendary Farewell Party which includes a free bar, free food, a live band and our special awards which bring the trip to a close in true Vegas style!

As the VEGAS 100 trip coincides with the World Series of Poker (WSOP) we offer every player and guest a chance to live every poker player's dream of competing in the WSOP via our live qualifier. The winner will walk away with a seat into the WSOP and a free return ticket on the following year's VEGAS100 trip with cash prizes.





## What Others Say

Redtooth are the only poker league to win both an award from the Pub Industry and also from the Poker Industry for our innovative league and service.



Have you heard about a game of poker in a pub? Where you can win a seat to Vegas? Doesn't sound real! Well thanks to Redtooth, I run a game in MY PUB, and not only do I reap the rewards of new customers, I also play with them, and YES.. Not one, but four of us have just got back from Vegas!! Boom.. All won playing Redtooth poker! My Thursday night game is brimming - thanks Redtooth.

**Terry Fidler | Licensee Sheffield**

There's no way that I could give Redtooth anything less than five stars. I'd give them more if it was possible. They've given so many amateur poker players like myself the opportunity to fulfil a lifelong dream of flying out to the poker capital of the world to take part in a once in a lifetime opportunity of clinching the title of UK Pub Poker Champion.

**Andy Brook | Darlington**

Joined Redtooth around 3 years ago and have grown to love it more and more. Just back from the Vegas 100 trip and what a trip it was. Superb organisation from start to finish and nothing is ever too much trouble.

**Wayne Mayes | Hucknall**

Easy, consistent points system with opportunities to go to regional, national finals and a chance of playing in Las Vegas. Free to play and varied skill levels from beginner to experienced but all the time it's friendly and helps improve your game.

**Gareth Taylor | Chelmsford**

A fantastic pub poker league! 5 STARS all the way!

**Andrew Kennett | London**

## More Poker Gear?

Redtooth have the largest range and sell more equipment than anyone else in the UK  
[www.redtoothpoker.com](http://www.redtoothpoker.com)



Available at  
**amazon**

**ebay**





**redtooth**  
endless entertainment

20 Gander Lane, Barlborough  
Derbyshire S43 4PZ  
Tel: 01246 813713 | [www.redtoothpoker.com](http://www.redtoothpoker.com)